

**INVESTMENT PROMOTION DIVISION (BPP)  
YEAR 2017 PROGRAM**

No	Program	Activity	Date	Venue	Coordinator
1	Gulfood 2017	Expo	26 February - 02 March 2017	Dubai, UAE	Emmeline Patrick
2	Sabah Travel & Lifestyle Fair 2017	Expo	3 - 5 March 2017	Kota Kinabalu	Helmi Abdullah
3	Cosmobeauty Seoul 2017	Expo	27 - 29 April 2017	Seoul, Korea	Emmeline Patrick
4	Thaifex 2017	Expo	31 May - 4 June 2017	Bangkok, Thailand	Rodolfo Blantocas
5	The 17 <sup>th</sup> International Food Expo and Guangzhou Import Food Exhibition 2017	Expo	16 - 18 June 2017	GuangZhou, China	Tseu Kei Yue
6	Food Expo Vietnam	Expo	8 - 12 August 2017	Vietnam	Rodolfo Blantocas / Helmi Abdullah
7	The 14 <sup>th</sup> China ASEAN Expo 2017	Expo	September 2017	Nanning, China	Tseu Kei Yue
8	HALFEST ASEAN	Expo	4 - 8 October 2017	Selangor	Helmi Abdullah
9	Malaysia Fashion Week 2017	Expo	2 - 5 November 2017	Kuala Lumpur	Emmeline Patrick
10	a) Transforming SMEs to SME Exporters - Level I & II b) Transforming SMEs to SME Exporters - Level III	Course	a) 20 - 21 February 2017 b) 13 - 14 February 2017	Kota Kinabalu  Sandakan	Rodolfo Blantocas / Helmi Abdullah
11	Participating in Trade Exhibitions and Event	Course	17 February 2017	Kota Kinabalu	Rodolfo Blantocas / Helmi Abdullah
12	Show Me The Price	Course	23 - 24 February 2017	Kota Kinabalu	Rodolfo Blantocas / Helmi Abdullah
13	Course (jointly organized with FSI) a) Professional Dev b) Effective selling skills c) Packaging Design d) Employment Act e) Useful Accounting Tools	Course	a) 15 - 16 March 2017 b) 20 - 21 April 2017 c) 19 May 2017 d) 21 June 2017 e) 21 July 2017	Kota Kinabalu	Helmi Abdullah
14	How To Penetrate China Market (jointly organized with CAAAM Sabah)	Seminar	04 March 2017	Kota Kinabalu	Helmi Abdullah

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